



PRESS RELEASE

## Directorate of Health Services (Government of Goa) and Sanofi India join hands to reduce diabetes burden on the State's health exchequer

*Ink partnership for capacity building of healthcare personnel  
Launch the KiDS project to raise awareness amongst next generation adults*

**Goa – February 1<sup>st</sup>, 2019** - Progressive in its approach to holistic healthcare, Directorate of Health Services today announced a 3-year partnership with Sanofi India Limited (SIL), to build awareness of diabetes and its management, for a better quality of life. Through this Corporate Social Responsibility (CSR) collaboration, Sanofi India's team of medical experts and diabetologists will educate and upskill the State department's healthcare personnel serving the Rashtriya Bal Swasthya Karyakram (RBSK) cell; and the Medical Officers of the Health and Wellness centers. Alongside, Directorate of Health services will also partner Sanofi India to run its international programme **KiDS** (Kids and Diabetes in School), to raise awareness of diabetes amongst school children.

The public-private partnership between the State of Goa and Sanofi India Limited follows a two-pronged approach. One, where training on diabetes management will be conducted for the staff (doctors, counsellors and ANMs) at the RBSK cell and the Medical Officers of the Health and Wellness centres (as a part of Ayushman Bharat). The other, where education and engagement about diabetes amongst school children (10-15 years old), teachers and parents, will help curtail the overall disease burden on the State.

*Commenting on the partnership, **Shri Vishwajit Pratapsingh Rane, Hon'ble Minister of State for Health, Craftsmen Training, Women and Child Development, Goa** said, "Goa's population is facing diabetes-related issues that are growing at an alarming rate. Immediate action is required to curb this menace, so the State does not face repercussions in the foreseeable future. We look forward to partnering Sanofi in battling various non-communicable diseases such as diabetes, cancer and heart disorders, which are collectively known to be responsible for over 70% of all deaths, worldwide\*."*

***N. Rajaram, Managing Director, Sanofi India Limited** said, "Diabetes must be addressed both in clinics and hospitals, as well as in classrooms and homes. Through programmes specially designed to achieve sustainable change, Sanofi is committed to working closely with States and policy-makers in their progressive efforts to fight Non-Communicable Diseases (NCD) such as diabetes, heart disorder and cancer. The impact of this 3-year CSR partnership will strengthen our fight against the diabetes epidemic."*



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RBSK doctors and Medical Officers of Health and Wellness Centres will participate in capacity building workshops which will help them manage NCDs better. They will also be equipped with educational tools for patients. Sanofi will also place awareness posters in the public areas of the Health and Wellness Centers.

Since 2014, Sanofi has run the KiDS programme across States likes Maharashtra, Rajasthan, Gujarat and New Delhi, impacting 50,000 children and 6,600 teachers. The project supports children with Type 1 diabetes, helps manage their disease, aims to avoid discrimination in schools and raises awareness of healthy diets and physical activity among children. In Goa, Sanofi will execute the KiDS programme across 2000 schools.

### About Sanofi

Sanofi is dedicated to supporting people through their health challenges. We are a global biopharmaceutical company focused on human health. We prevent illness with vaccines, provide innovative treatments to fight pain and ease suffering. We stand by the few who suffer from rare diseases and the millions with long-term chronic conditions.

With more than 100,000 people in 100 countries, Sanofi is transforming scientific innovation into healthcare solutions around the globe.

Sanofi, Empowering Life

### About Kids and Diabetes in School (KiDS) project

Sanofi co-created the project in partnership with *IDF* (International Diabetes Federation), *ISPAD* (International Society for Pediatric and Adolescent Diabetes) and *PHFI* (Public Health Foundation of India). It is an educational program based on a global KiDS toolkit, primarily targeted at teachers, school nurses and other staff, school children (6-14 years old) and their parents. The program is implemented in Brazil, Egypt, Hungary, India, Japan, Pakistan, Poland, and UAE. KiDS is part of the Access Accelerated\*\*, a first-of-its-kind collaboration, focused on improving care for non-communicable diseases.

\*Source: <https://www.who.int/emergencies/ten-threats-to-global-health-in-2019>

\*\*Source: <https://accessaccelerated.org/initiative/kids-and-diabetes-in-schools-kids/>

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